

Privacy Policy

Fremont-Sandusky Orthodontics

Effective Date: May 13, 2026

At Fremont-Sandusky Orthodontics, your privacy is important to us. This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit our website, submit forms, schedule appointments, or communicate with our office online.

By using our website, you consent to the practices described in this Privacy Policy.

Messaging Terms of Service: You agree to receive text messages from Arruda Orthodontics. Message frequency varies, msg & data rates may apply. Message types may include appointment reminders, treatment-related information, billing notifications, practice updates, and limited marketing communications. Reply STOP to opt-out. Reply HELP for help. View our Privacy Policy and Terms of Service.

1. Information We Collect

We may collect the following types of information:

Personal Information

Information you voluntarily provide to us, including:

- Name
- Phone number
- Email address
- Mailing address
- Date of birth
- Insurance information
- Appointment requests
- Information submitted through contact forms or online chats

Health Information

If you submit medical or treatment-related information through our website, it may be protected under the Health Insurance Portability and Accountability Act (HIPAA).

Automatically Collected Information

When you visit our website, we may automatically collect:

- IP address
 - Browser type
 - Device information
 - Pages visited
 - Website usage data
 - Cookies and analytics information
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2. How We Use Your Information

Mobile information will not be shared with third parties for marketing purposes.

We may use your information to:

- Schedule and manage appointments
 - Respond to inquiries
 - Provide orthodontic services
 - Improve our website and patient experience
 - Send appointment reminders or office updates
 - Process payments or insurance information
 - Maintain security and prevent fraud
 - Comply with legal obligations
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3. Cookies & Analytics

Our website may use cookies and similar technologies to improve functionality and analyze website traffic.

These tools may include services such as:

- Google Analytics
- Meta/Facebook Pixel
- Scheduling software integrations

You can disable cookies through your browser settings; however, some website features may not function properly.

4. Sharing of Information

Mobile information will not be shared with third parties for marketing purposes.

We do not sell your personal information.

We may share your information with trusted third parties only when necessary to:

- Operate our website
- Process appointments or payments
- Provide healthcare-related services
- Comply with legal requirements
- Protect our rights and security

Third-party providers are expected to maintain appropriate confidentiality and security standards.

If you wish to be removed from receiving future communications, you can opt out by texting STOP.

5. HIPAA & Medical Privacy

As a healthcare provider, we take patient privacy seriously and comply with applicable HIPAA regulations regarding protected health information (PHI).

Any medical information submitted through secure patient portals or forms is handled in accordance with HIPAA standards.

Please avoid sending sensitive medical information through unsecured email or contact forms whenever possible.

6. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your information from unauthorized access, disclosure, or misuse.

However, no internet transmission or electronic storage method is completely secure, and we cannot guarantee absolute security.

7. Third-Party Links

Our website may contain links to third-party websites or social media platforms. We are not responsible for the privacy practices or content of those external websites.

8. Children's Privacy

Our services may involve orthodontic treatment for minors. Personal information relating to children is collected only with parent or guardian involvement and consent where required.

9. Your Rights

Depending on your location and applicable laws, you may have rights regarding your personal information, including the right to:

- Request access to your information
- Request corrections
- Request deletion where legally permitted
- Withdraw consent to certain communications

To exercise these rights, please contact our office.

10. Updates to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated effective date.

11. Contact Us

If you have questions regarding this Privacy Policy or how your information is handled, please contact:

Arruda Orthodontics LLC, BDA Fremont-Sandusky Orthodontics
Phone: 419 332 1134

Email: info@arrudaortho.com

Website: fremontorthodontist.com